



www.starcapitalannuity.com

Great Way to Generate More Business!!

Star Capital is always looking for ways to help you generate more business and we're very happy to report that several agents who have followed our lead have done just that.

The Asset Care from One America presents a great opportunity to do some marketing to all of your existing clients, referrals and leads. We want you to use this unique product to get your name back in front of all existing and potential clients.

Majority of our reps have never talked to, nor offered their clients Long Term Care and even if you have, you still want to tell everyone about this amazing product. It is unique for several reasons, but the #1 reason is that this is the ONLY product in which clients can still purchase lifetime and unlimited LTC benefits.

We have everything mapped out for you including a sample letter already written and available for use. This is a simple, time efficient and cheap way to try and generate more business.

We know this will help you close some LTC business, but the best part is that by putting your name back in front of all these clients you have the opportunity to close other business – a few reps have closed big annuity cases by sending out this LTC letter – the timing happened to be perfect & the clients were extremely happy to see the rep looking out for their best interest with a different approach and other services added.

If you do want help closing more business then call us right away! This approach works, so much so that one rep mailed this letter out to only 50 people, yet still closed 4 Asset Care cases and 2 annuities – one of which was a \$400K annuity from a client that recently retired without the rep even knowing about it.

Products of the Month

FIA

American Equity – Choice Series

6, 8 & 10 year Option

Monthly Cap from 1.7% to 1.9%

Annual Cap from 4.25% to 5%

Annual w/ No Cap - 35% to 47% Participation

Fixed Rate from 1.7% to 2%

Commission from 4% to 6%

MYG

Manhattan Life – Preferred Choice

2.65% Guaranteed for 5 Years

2.70% Guaranteed for 6 Years

2.75% Guaranteed for 7 Years

15% Annual Free Withdrawals

Full Commission up to age 84

3 year version has industry's highest issue age – 99!

MYG

Oxford Life – MultiSelect

2.00% Guaranteed for 3 Years

2.50% Guaranteed for 4 Years

3.00% Guaranteed for 6 Years

10% Free Withdrawals

30 SOUTH STREET – 3RD FLOOR
FREEHOLD, NJ 07728

WWW.STARCAPITALANNUITY.COM

E: SALES@STARCAPITALANNUITY.COM

P: 732-970-7005

F: 732-970-7006